

- 1. SPEAK TO PEOPLE. There is nothing so nice as a cheerful word of greeting.
- 2. SMILE AT PEOPLE. It takes 72 muscles to frown, only 14 to smile.
- 3. CALL PEOPLE by name. The sweetest music to any one's ears is the sound of his own name.
- 4. BE FRIENDLY and helpful. If you would have friends, be a friend.
- 5. BE CORDIAL. Speak and act as if everything you do is a genuine pleasure.
- 6. BE GENUINELY interested in people. You can like almost everybody if you try.
- 7. BE GENEROUS with praise cautious with criticism.
- 8. BE CONSIDERATE with the feeling of others.
 There are usually three side to a controversy;
 yours, the other fellow's and the right side.
- 9. BE ALERT to give service. What counts most in life is what we do for others.
- 10. ADD TO THIS a good sense of humor, a big dose of patience and a dash of humility, and you will be rewarded many-fold.